

# BUILDING HIGH PERFORMANCE LEADERS WHO ATTRACT & RETAIN TOP TALENT

ATTRACT AND RETAIN TOP TALENT | STOP ATTRITION | BUILD HIGH-PERFORMANCE TEAMS



## MEET LAWANDA HOLLIMAN

Lawanda J. Holliman is a talent retention strategist, high-performance culture expert, and forward-thinking innovator. She helps organizations reach top-tier execution and achieve their highest performance through speaking, training, and leadership development.

Lawanda created the 21st Century Supply Chain Management Blueprint for Theatre Provided Equipment; accounting for over \$780 million dollars of material; and managed teams spread across the Middle East and in the U.S. As a top-ranked female Army Colonel, who represented less than 1% of the military workforce, she learned firsthand how key performance outcomes are sidetracked if teams don't effectively work together.

At Design High Performance she helps Fortune 500 organizations retain top talent and build high-performance teams (HPTs) through experiential leadership development and evidence-based cultural analysis. She is the author of the upcoming book, *The High Performance Culture Blueprint* and creator of *The High-Performance Manager Blueprint*.

Lawanda brings almost three decades of experience in effective leadership, team building and international protocol. Her firm has:

- Delivered over 1075 wildly successful workshops and presentations to leaders and future leaders in Fortune 500, government and non-profit organizations.
- Mentored, trained and developed over 350 senior leaders around the globe.
- Designed, developed and facilitated training seminars and workshops for over 15,250 people.

Through speaking, training, and corporate consultation, Lawanda offers leaders the chance to create the best version of themselves and their organizations.



## INVITE LAWANDA TO TRAIN YOUR GROUP

As a forward-thinking corporate trainer and keynote speaker on high-performance culture, Lawanda trains executives and human resources leaders in key strategies to build high-performance teams that make people excited about their work.

She naturally raises standards, execution, and performance to the highest levels. Invite her to speak to your group in order to:

- Build A High Performance Company Culture
- Develop Your Emerging Leaders
- Train Managers to Build High Performance Teams
- Attract and Retain Top Talent

Why have just another keynote when your attendees can experience a full-transformation? Lawanda's 3E Framework (Educate, Expose, and Experience) will create a unique training event that your attendees will rave about, and accelerate their results for years to come.

## ORGANIZATIONS THAT HAVE BENEFITED

- State Farm
- U.S. Department of the State
- U.S. Department of Defense
- The National Governors Association
- National Association of Educational Procurement
- U.S. Army Family and Morale, Welfare and Recreation (MWR)
- Women's Rights Empowerment Network (WREN)
- Medical University of South Carolina
- Carbra Construction & Design Inc.
- University of Georgia
- City of Columbia SC



## SELECT KEYNOTE PROGRAMS

Help your attendees leave the stress of underperformance and high-turnover behind. Lawanda will help your participants reach top-tier execution in the workplace. The results of higher productivity, employee engagement, better retention and more effective leadership will speak for themselves.

### 5 Principles of High-Performance Leadership

Discover the step-by-step methodology that top leaders use to consistently increase team performance. Your leaders will be equipped with five high-performance habits to increase productivity and profitability.

### Design-Thinking for Talent Development and HR Executives

Successful organizations build a culture of high development experiences that lead to high achievement. Using the design-thinking paradigm, Lawanda will help your attendees systematically design a winning culture that gets results, values people and performance.

### How to Create Workplace Peace<sup>®</sup>

Increase employee engagement and retention while reducing workplace conflict. This training for talent and culture leaders demystifies the way to develop a "conflict-friendly" high-performance culture where cooperation, teamwork and diversity are respected.

### The Anatomy of a High-Performance Manager

Research indicates that 70% of the variance in team engagement is explained by the quality of the manager or team leader. Your participants will get scripts, templates, and tools to inspire top results in the people they lead.

#### CONTACT LAWANDA

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